



Republic of the Philippines
Department of Education
CORDILLERA ADMINISTRATIVE REGION
Wangal, La Trinidad, Benguet

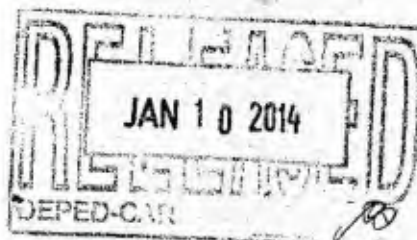


January 7, 2014

REGIONAL MEMORANDUM

No. _____, s., 2014

005.2014



2014 REGIONAL SCHOOLS PRESS CONFERENCE (RSPC)

To : Schools Division Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. Pursuant to the provisions of Section 1, Rule IX of Republic Act 7079, also known as *Campus Journalism Act of 1991*, the Department of Education- Cordillera Administrative Region (DepEd-CAR) announces the conduct of the 2014 Regional Schools Press Conference with the theme "*Campus Journalism and Transformational Leadership*" to be held in Cristina B. Gonzales Memorial High School, Bucay, Abra on January 28- 30, 2014.

2. The conference aims to:

- a. demonstrate understanding of the importance of journalism by expressing it through varied journalistic endeavors and approaches;
- b. sustain advocacy on social consciousness;
- c. provide a venue for an enriching learning experience for students interested in pursuing journalism as a career;
- d. promote responsible journalism and fair and ethical use of social media; and
- e. enhance journalistic competence through healthy and friendly competitions.

3. The conference activities shall include the following in two levels: elementary and secondary, and of two media: English and Filipino:

- a. Group Contests
- b. Individual Contests
- c. Scriptwriting and Radio Broadcasting Contest
- d. Collaborative Publishing Contest
- e. Concurrent Session
- f. Awarding of the Winners and Outstanding School Paper Advisers (SPAs) and Campus Journalists (CJs).

4. The deadline for the submission of the following reports to the Regional Office for both levels and media will be on or before January 17, 2014: a) List of the Top 5 Individual winners per category b) List of Script Writing & Radio Broadcasting Contestants c) List of Collaborative Publishing Contestants d) Supporting documents including the division rating sheets of candidates for the Top 2 Outstanding School Paper Advisers and Campus Journalists, and e) Top 10 winners per section in the group contests accompanied by a list of division school paper entries.

5. The members of the Group Contest Display Committee are requested to be in the Regional Office at 8:00 am- 5:00 pm of January 18 and 22, 2014. Please refer to Enclosure No. 2 for the members of the Regional Technical Working Groups (RTWG).

6. A registration fee of Five Hundred Fifty pesos (P550.00) shall be collected from each participant to be paid in cash to the host division, charged against local funds/ journalism funds or any available funds subject to the usual accounting and auditing policies/rules and regulations. This will cover honoraria of judges, trophies and medals, kits, supplies, and other operational expenses. Meals of participants shall be taken care by their own division.

7. The main participants to this conference are the Top Five division winners and coaches in each of the eight (8) categories of the Individual Writing Contests, team winners and coaches of both Scriptwriting & Radio Broadcasting contest and the Collaborative Publishing contest in the two levels, and of the two media, totaling to two thousand and six hundred eighty- eight (2, 688). The breakdown of participants per division is as follows:

- 8 individual contest categories x 5 winners x 2 levels x 2 media = 160
- 7 contestants (Scriptwriting and Radio Broadcasting) x 2 levels x 2 media = 28
- 7 contestants (Collaborative Publishing) x 2 levels x 2 media = 28
- Coaches/ School Paper Advisers = 168

TOTAL: 384

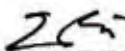
8. The School Paper Advisers and Campus Journalists are required to pay their membership fees of Sixty pesos (P60.00) and Thirty pesos (P30.00) respectively to the Regional treasurers of their respective associations.

9. The Implementation Guidelines for the conduct of the Group Contests; Individual Contests; Collaborative Publishing Contest; Photojournalism Contest; and Scriptwriting and Radio Broadcasting Contest are attached in Enclosure No. 1.

10. A two- day compensatory time-off in lieu of January 18 (Saturday for the Group Contests) and January 31 (Chinese New Year for the Individual Contests) shall be granted to officials and other non-teaching personnel while service credits be granted to the coach/ teacher participants.

11. For more information, please contact the Secondary Education Division, DepED-CAR Regional Office, Wangal, La Trinidad, Benguet at tel. No. 309 3014.

12. Immediate dissemination of this Memorandum is desired.


ELLEN B. DONATO, CESO III
Director IV

2014 RSPC IMPLEMENTATION GUIDELINES

- Any violation of the stipulated guidelines is subject for disqualification.
- The decision of the members of the Board of Judges in all aspects of the contests shall be deemed final and irrevocable.

I. GROUP CONTESTS:

1. All divisions shall submit school paper entries and not e- document entries in PDF files. No school is allowed to submit their school paper entry (ies) directly to the Regional Office.
2. Each division shall submit the top 10 school paper entries per section/ level/ media on or before January 17, 2014 including the lists of division entries per section using the following format:

Division:	Section:		
Name of School Publication	Publication Adviser	Principal's Name	School
1.			
2.			
10.			

3. The judging for the Group Contests will be on January 18, 20, 21, 22, 2014, including the tabulation of results and packing of entries to the National Schools Press Conference (NSPC).
4. The Top 10 winners in each section per level/ media will be awarded.
5. Papers that have won in at least four (4) sections shall be declared as the Best Papers in the region.
6. The technical specifications for both Elementary and Secondary levels are as follows:
 - Number of pages: minimum of 12 and maximum of 20
 - News Section: at least 3
 - Sports Section: at least 2
 - Feature Section: at least 3
 - Editorial Section: at least 2
 - Science & Technology Section: at least 2
 - Process: Offset
 - Paper stock: Book paper or C2S 60lbs- 70lbs (strictly no glossy paper)
 - Color: Front & back cover in full color/Inside pages in black & white
 - Size: 9 x 12 (Elementary)
 - 18 x 12 (Secondary)
7. The different sections to be judged for the Group Contests are as follows:

• News Section	Pahinang Balita
• Editorial Section	Pahinang Editoryal
• Features Section	Pahinang Lathalain
• Sports Section	Pahinang Pampalakasan
• Science & Health Section	Pahinang Agham at Pangkalusugan
• Layout & Page Design	Pag-aanyo at Disenyo ng Pahina
8. The General Guidelines for the Selection of the Best Sections and Lay-Out & Page Design Category are as follows:

A. *Editorial Section*

1. The editorial section shall have at least two (2) pages and shall include the following: main editorial, editorial cartoon, columns, letters to the editor, and commentaries. Opinion polls or surveys may be included, but are not required.
2. The treatment of the issues must demonstrate fair and balanced presentation of both sides of each issue tackled, clear moral purpose, logical reasoning, and proper citations/attribution of sources.
3. Topics found in the section shall tackle various international, national or local issues that may directly or indirectly affect the school or the community the school serves.

B. News Section

1. The news section shall consist of at least three (3) pages.
2. The content and scope of the news stories shall include a balanced coverage of international, national, regional, community and school-based news stories.
3. The content of the section may include straight or spot news, advance/follow up report, news bits, news feature, news analysis, in-depth news/investigative news and survey news.

C. Feature Section

1. The Feature Section shall have at least three (3) pages.
2. The feature articles shall display unique and creative presentation of topics, logical organization and progression of ideas, writers' facility of the language and proper citations/attribution of sources.

D. Sports Section

1. The sports section shall consist of at least two (2) pages.
2. The content and scope of the sports stories shall include a balanced coverage/scope of international, national, regional, community and school-based sports news stories.
3. The content of the section may include straight or spot news, advance/follow-up report; news bits; news feature/news analysis; in-depth news, survey news, features and editorial/column concerning or pertaining to sports.

E. Science and Health Section

1. The Science and Technology Section shall have at least two (2) pages and shall include environmental, scientific, technological and innovative stories written in news, feature, or scientific commentary style. This shall also include the economic impact of Science and Technology on the lives of the Filipinos.
2. The articles shall be well-researched and shall observe proper citation of sources, pictures and graphics.

F. Lay-out & Page Design Category

1. This category shall conform to the principles of layout and design.
2. The lay-out and page design category shall include any or a combination of the following: balanced coverage/scope of stories about the community and school-based events, including those of international, national and regional significance which document or are related to the school or its members' involvement and participation. Proper evaluation or grading events based on their importance should be evident in the lay-out.
3. The layout and page design shall include headlines, body text, cuts with captions, balance, harmony, and must be proportionate to the length of articles and the entire page.

II. INDIVIDUAL CONTESTS:

- The following will be strictly implemented and complied with:

A. General:

1. All divisions should strictly follow the "No school paper, No student contestant" policy.
2. Submission of the List of Top 5 Individual winners per category will be on or before January 17, 2014 using the following format:

Division		Category:	
Complete Name of Student	School	Name of School Publication	Publication adviser
1.			
2.			
5.			

3. The individual contests in the two levels and of the two media shall have the following categories:

- | | |
|-----------------------------------|------------------------------------|
| • News Writing | Pagsulat ng Balita |
| • Editorial Writing | Pagsulat ng Editoriyal |
| • Feature Writing | Pagsulat ng Lathalain |
| • Sports Writing | Pagsulat ng Isports |
| • Science & Health Writing | Pagsulat ng Agham at Pangkalusugan |
| • Copy Reading & Headline Writing | Pagwawasto at Pag-uulo ng Balita |
| • Editorial Cartooning | Kartong Pang-editoriyal |
| • Photojournalism | Larawang Pampahayagan |

4. Participants are required to wear their valid IDs especially during the contest proper.

5. Participants and teacher advisers are instructed to always observe promptness and punctuality in all activities.

6. A concurrent session on Basic Lay outing will be conducted.

7. A waiting/holding area for the advisers shall be provided within the compound of the testing venue.

8. The next contestant in rank shall be allowed as substitute should any of the 5 divisional winners cannot participate but submission of justification/ certification duly signed by the SDS/ Head of Delegation to the chair of the RTWG on or before the arrival at the contest venue is required.

9. Contestants are not allowed to use cellular/mobile phone during the contests.

10. Teacher advisers, coaches and parents are not allowed to mingle with their contestants during the viewing of the sports events, radio broadcasting, collaborative publishing, and photojournalism in the contest venues.

B. Specific:

• *Sports Writing*

1. Contestants shall watch an actual game where they can gather appropriate data and/ or interview officials and athletes before and after the game.

• *Copy Reading & Headline Writing*

1. The contestants shall use the standard copy reading symbols and follow directions given in the contest piece.

2. The contestants will also provide two headlines for the article that they have edited and include the appropriate printer's directions.

• *Photojournalism*

a. Preparation:

1. Participants shall be at the contest venue thirty (30) minutes before the orientation.

2. The photojournalists are allowed to use any Digital Camera (Point and Shoot only) with a maximum of 16 megapixels.

3. The student contestant shall bring his own camera cable for uploading of pictures.

4. Cellular phones, extra digital cameras, extra storage card or any additional materials/equipment are not allowed in the contest area.

b. Memory Card Loading:

1. The contestants shall load the storage card in front of the examiners/proctors

c. Photo Shoot:

1. After announcing the contest theme/topic, the first shot (control shot) by all contestants shall be focused on one subject as determined by the examiner/proctor.

2. The contestant is given one (1) hour to take pictures, which does not include the loading and unloading of the storage card in front of the examiners/proctors.

3. During the actual photo shooting, the advisers, trainers, and parents of the contestants are NOT allowed in the venue.

4. The contestants are allowed to take ten (10) photos, but only six (6) shots (including the control shot) will be submitted as official entries.

5. Five (5) best photos and the control shot shall be uploaded by the contestant to the laptop/desktop assigned by the RTWG for judging.

d. Photo Caption:

1. Captions per picture shall be encoded by the contestant upon uploading of the photos to the laptop/desktop.

III. COLLABORATIVE PUBLISHING:

1. The competition in collaborative publishing is designed to encourage teamwork among campus journalists and simulate the workplace of an editorial department in a publishing house.
2. Each division shall organize a team of seven-member contestants who shall not be competing in any of the individual writing contest. There shall be one team for English and another for Filipino, both at the elementary and secondary levels.
3. Submission of the List of the contestants will be on or before January 17, 2014 using the following format:

Division	Category:		
Complete Name of Student	Role/ Assigned Task	School	Team Coach
1.			
2.			
7.			

4. All contestants are required to be in the contest venue thirty minutes before the contest proper.
5. Once the contest has started, members of each team shall no longer be allowed to go out.
6. A mini press conference shall be held to become the basis for the actual writing of the editorial, feature and news articles. Either a video of a sports event shall be shown or coverage of an actual sports event shall be attended by the sports writers. Pictures of the mini press conference shall be taken by the photojournalists and editorial cartoons shall be produced while the rest of the team is doing write-ups, lay-outing and editing.
7. The team shall be given two (2) hours for data gathering and writing and another two (2) hours for lay-outing and editing. However, the designated layout artist can start doing the preliminary layout to make use of the time.
8. Each team shall be required to bring a maximum of four (4) laptops installed with either PAGEMAKER or IN DESIGN and Photoshop (for the secondary level) and Microsoft Publisher (for the elementary) for the lay-out of the group's final output. The laptops shall be checked by the RTWG for any other official applications and pre-written documents or references therein.
10. The host division shall provide six (6) scanners for the editorial cartoon (three for elementary and three for secondary (English/Filipino).
11. Mobile phones and other electronic gadgets shall not be allowed except for digital camera and laptops with disabled internet connection.
12. Each group shall be required to convert their output into pdf format, print and submit it to the contest committee. The collaborative publishing team shall submit both hard and soft copies of their entries. They should ensure that no identifying marks about their school or division can be found on their output.
13. The output of the contest is an A4-size four-page publication. The output shall be uploaded to the designated computer by the RTWG for judging.

IV. SCRIPTWRITING & RADIO BROADCASTING:

1. There shall be a separate day for the conduct of the script writing and broadcasting for each medium.
2. Each division shall have two separate teams per level composed of seven (7) members for the English and Filipino categories. The members shall not be participants in any individual contest.
3. Submission of the List of the contestants will be on or before January 17, 2014 using the following format:

Division	Category:		
Complete Name of Student	Role/ Assigned Task	School	Team Coach
1.			
2.			
7.			

4. Individual awards include best anchor and best news presenter, while group awards include best in technical application, best infomercial and best script.
5. In getting the overall results for best radio production, accumulated points from the individual and group awards shall be considered.

A. Scriptwriting:

1. The students will be given 1 1/2 hours to prepare a script for a 5-minute radio broadcast, that includes an infomercial, which may depict health, environment, politics and social issues, and four (4) news articles, which may be based on press releases, raw data, or any other option given by the RTWG. The infomercial shall have a maximum length of one (1) minute and shall use the language that the group is competing in. Another 30 minutes will be allotted for the printing of the output.
2. Each team may use up to three laptops. The script shall be printed using the printers to be provided by the host division. The team shall ensure that the laptops they will use for the contest shall not contain any document that they may use as reference or model during the conduct of the contest. All laptops shall be submitted to the contest committee for inspection. Each team is required to bring its own extension wires and other equipment, such as CD player for rehearsal.
3. Once the script writing has commenced, the contestants will no longer be allowed to leave the contest rooms. For personal necessities, a member of the contest committee shall accompany them.
4. The script shall not bear any information that may identify the school or division but it shall include the names of the members of the team with their job assignment/contribution (i.e. anchor, news presenter, etc.)
5. Scripts shall be:
 - encoded using Arial font size 12
 - with directorial instructions in capital letters
 - double-spaced with normal margin
 - printed in a letter-sized bond paper (8.5 X 11")
6. Each team shall submit four (4) copies of the script. Three (3) will be submitted to the judges and one (1) for the chairperson. The team may print extra copies for their own use.

B. Broadcast Simulation:

1. A broadcast room for the presentation shall be identified within the contest venue. Only the contestants, judges and the members of the contest committee shall be allowed inside. The student broadcasters shall be concealed from the judges all throughout their presentation.
2. The organizers/host division shall commission an independent sound system provider to ensure quality audio output. The task of the technical operator/s of the independent sound system provider is only to set the sound system before the simulation. A jack/auxiliary cord will be provided for the CD player, laptops and other sources of sound effects, except mobile phones.
3. Except for the volume meter, contestants/technical director shall not be allowed to change, adjust and manipulate the main control board during their presentation.
4. Mobile phones and reference books shall not be allowed in the contest area.
5. In case of power failure, the affected team shall be allowed to perform again.
6. The order of presentation will be identified through drawing of lots by any member of the team before the script writing.
7. Each team shall be given eight (8) minutes: two (2) minutes of which for preparation, five (5) minutes for the actual broadcast and one (1) minute for exit. Provided running time shall be applied.
8. The organizers shall provide a wall clock or a timer, which will serve as the official time that can be seen by the contestants and the judges. There will be an official time keeper.
9. A yellow flaglet shall be raised to signal the team that they have one (1) minute left for preparation. The green flaglet shall then be raised to signal the team to start. The yellow flaglet shall be raised again to warn the team that they only have one (1) minute remaining and followed by the red flaglet to indicate that their time is up.
10. The entire production schedule shall be governed by the zero (0) or perfect score for the time scoring requirement.
11. The contestants shall leave the broadcast room right after their presentation.

MANAGEMENT COMMITTEES

I. EXECUTIVE COMMITTEE:

A. Chairperson:

ELLEN B. DONATO, Ed.D., CESO III
Director IV

B. Co- Chairpersons:

- Estella L. Carino, Ed.D, Ed. D., CESO V
Schools Division Superintendent
OIC- Office of the Director III
- Julius W. Bangnan
Chief, Secondary Education Division
- Modesta R. Bastian, Ed. D.
Chief, Elementary Education Division
- Amador D. Garcia
Education Program Supervisor
OIC- Schools Division Superintendent, Abra Division

II. CONFERENCE COORDINATORS:

- | | |
|-----------------------|-----------------------|
| • Victoria P. Pablito | - EPS, English (SED) |
| • Rosalinda E. Tavera | - EPS, Filipino (SED) |
| • Emilia M. Faustino | - EPS, English (EED) |
| • Lourdes C. Mendoza | - EPS, Filipino (EED) |

III. REGIONAL TECHNICAL WORKING GROUP (RTWG):

A. SCHOOL PAPERS DISPLAY (Group Contest):

ELEMENTARY LEVEL		SECONDARY LEVEL
Maria Corazon Boaging	Chairpersons	Linda Tinaza
Maribeth Cuaresma	Co –chairpersons	Juliana Ingtitan
Maria Palsi	Members	Jayrerose Guevarra
Zenaida Juguilon		Saturnina Lumitap
Leonila Catunggal		Grace Pelico
Rosanna Lucas		Georaloy Palao- ay
Lourdes Velasco		Thomas Tumpap
Emma Gabol		Patricia Dumaguig
Marvin Flores		Randolph Daculog

B. SECRETARIAT/ DOCUMENTATION/ EVALUATION:

ELEMENTARY LEVEL		SECONDARY LEVEL
Maria Corazon Boaging	Chairpersons	Jayrerose Guevarra
Maribeth Cuaresma	Co –chairpersons	Grace Pelico
Emma Gabol	Members	Patricia Dumaguig
Marvin Flores		Randolph Daculog
Leonila Catunggal		Georaloy Palao- ay
Rosanna Lucas		Linda Tinaza
Maria Palsi		Juliana Ingtitan
Zenaida Juguilon		Saturnina Lumitap
Lourdes Velasco		Thomas Tumpap

C. AWARDS COMMITTEE:

ELEMENTARY LEVEL		SECONDARY LEVEL
Adelaida Bogayao	Chairpersons	Pedro Talingdan Jr.
Maria Corazon Boaging	Co- chairpersons	Linda Tinaza
Maribeth Cuaresma	Members	Juliana Ingtitan
Rosanna Lucas		Jayrerose Guevarra
Leonila Catunggal		Grace Pelico
Maria Palsi		Georaloy Palao- ay
Zenaida Juguilon		Thomas Tumpap
Lourdes Velasco		Saturnina Lumitap

D. EXAMINERS:

ELEMENTARY LEVEL	Chairpersons	SECONDARY LEVEL
Emilia Faustino	English	Victoria P. Pablito
Lourdes C. Mendoza	Filipino	Rosalinda E. Tavera

E. PROCTORS:

Elementary		Secondary
Adelaida Bogayao	Chairpersons	Pedro Talingdan Jr.

ELEMENTARY LEVEL		Contest Categories	SECONDARY LEVEL	
English	Filipino		English	Filipino
A. Wallang	T. Dalay-on	News Writing	N. Lim	D. Chakiwag
L. Pagulongan	W. Malillin	Feature Writing	R. Guznian	A. Ngao-i
B. Gamatero	M. Yogyog	Editorial Writing	M. Santos	W. Malillin
N. Lim	M. Yogyog	Sports Writing	M. Santos	M. Arconado
L. Pagulongan	D. Chakiwag	Editorial Cartooning	B. Gamatero	C. Villamor
R. Guznian	M. Arconado	Copy Reading & Headline Writing	A. Wallang	G. Buya- ao
G. Osbucan	T. Tumpap	Radio Broadcasting	P. Aquino	E. Alcanzaren
L. Alawas	M. Flores	Photojournalism	G. Papa	G. Palao- ay
J. Padilla	E. Gabol	Collaborative Publishing	P. Ecuán	R. Daculog
T. Dalay- on	P. Dumaguig	Science & Health Writing	C. Villamor	A. Ngao-i

F. ICT (In charge of checking laptops/ cameras):**EED:**

- . Emma Gabol
- . Glenn Papa
- . Marvin Flores

SED:

- . Jeremy Padilla
- . Randolph Daculog
- . Pio Ecuán

G. HOST WORKING COMMITTEES:

- Registration
- Billeting & Accommodation
- Function rooms/ Testing centers/ Hall Arrangements
- Security
- Parade/ Opening program/ Closing program
- Cultural Night
- Transportation (to and from billeting areas)
- Finance and supplies
- Meals and snacks for the management staff

REGIONAL SCHOOLS PRESS CONFERENCE (RSPC) 2013- 2014

SCHEDULE OF ACTIVITIES

Bucay, Abra

January 28- 30, 2014

Time	Day 0 (January 27)	Day 1 (January 28)	Day 2 (January 29)	Day 3 (January 30)	Day 4 (January 31)		
BREAKFAST							
6:00- 7:00	Arrival and Settling down	Parade	Sports Viewing	Collaborative	Awarding of Radio Broadcasting & the remaining Individual Contests Meeting of RSSPA		
8:30-9:30							
9:50-10:50	Registration	Opening Program	Sports Writing	Scriptwriting and	Concurrent Session on Lay outing		
11:00-12:00							
LUNCH							
12:00-1:00	Coordination Meeting of Management & SPAs	Photojournalism Photo shoot & Uploading of Pictures	Editorial Writing	Feature Writing	Radio Broadcasting	Publishing	Meeting of RSSPA
1:30-2:30							
2:50-3:50	Working Committee Coordination Meeting	Photo Lay- out	News Writing Editorial Cartooning	Copy reading & Headline Writing Science and Health Writing	Radio Broadcasting	Presentation & Judging	Closing Ceremonies & Awarding of Overall Champions & Outstanding SPAs and CJs
4:00-5:00							
DINNER							
5:00-6:00	Welcome Program (Billeting Areas)	Awarding of Group Contests	Awarding of Individual Contests				
6:00-8:00							

Note: All scheduled contest events are for both Elementary and Secondary levels in both media (English & Filipino)