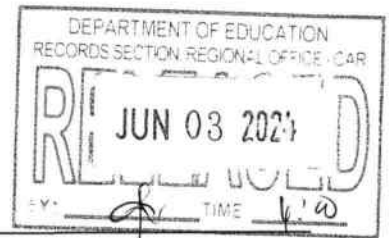




Republic of the Philippines  
**Department of Education**  
CORDILLERA ADMINISTRATIVE REGION



31 May 2024

**REGIONAL MEMORANDUM**

No. 345.2024

**2024 INTERNATIONAL DAY AGAINST DRUG ABUSE AND ILLICIT  
TRAFFICKING CELEBRATION**

To: Assistant Regional Director  
Schools Division Superintendents  
School Heads  
All Others Concerned

1. This office disseminates DM-OUOPS-2024-12-04322 titled "2024 International Day Against Drug Abuse and Elicit Trafficking (IDADAIT)". This is celebrated annually, every 26th of June in pursuance of Presidential Proclamation No. 264, s. 1988. Furthermore, it is also spearheaded by the DDB as per the resolution signed during the United Nations General Assembly in December 1987.
2. In line with the aforementioned, this Office enjoins all concerned to be part of the 2024 IDADAIT celebration and amplify efforts to combat the global drug problem by undertaking the activities.
3. Attached is DM-OUOPS-2024-12-04322 from DDB for further inquiry.
4. For information and dissemination.

**ESTELA P. LEON-CARIÑO EdD, CESO III**  
Director IV/Regional Director

Enclosures: As Stated

ESSD/GCD/rsd. "2024 IDADAIT Celebration"  
May 31, 2024



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DepEd Tayo Cordillera



<https://depedcar.ph>



Republika ng Pilipinas

Department of Education

OFFICE OF THE UNDERSECRETARY FOR OPERATIONS

MEMORANDUM

DM-OUOPS-2024-12-04322



TO : **REGIONAL DIRECTORS**  
**SCHOOLS DIVISION SUPERINTENDENTS**

FROM : **ATTY. REVSEE A. ESCOBEDO**  
*Undersecretary for Operations*

SUBJECT : **2024 INTERNATIONAL DAY AGAINST DRUG ABUSE AND**  
**ILLCIT TRAFFICKING CELEBRATION**

DATE : May 28, 2024

This has reference to the attached letter from Secretary Catalino S. Cuy, Chairperson, Dangerous Drugs Board (DDB), dated May 17, 2024, regarding the celebration of the 2024 International Day Against Drug Abuse and Illicit Trafficking (IDADAIT).

The IDADAIT is celebrated annually every 26th of June in pursuance of Presidential Proclamation No. 264, s. 1988. Furthermore, it is also spearheaded by the DDB as per the resolution signed during the United Nations General Assembly in December 1987.

For this year's IDADAIT, the theme "The evidence is clear: invest in prevention" highlights the importance of science, research, full respect for human rights, compassion, and a deep understanding of the social, economic, and health implications of drug use for the effective promulgation of drug policies.

In line with the aforementioned, this Office enjoins all concerned to be part of the 2024 IDADAIT Celebration and amplify efforts to combat the global drug problem by undertaking the following activities:

1. **Promotion of the 2024 IDADAIT Theme**, by putting up or displaying tarpaulins, banners, or streamers in strategic places within their respective offices. Templates and campaign materials may be accessed and downloaded from the DDB Website at [www.ddb.gov.ph](http://www.ddb.gov.ph);
2. **Supporting and joining the online advocacy**, by posting IDADAIT materials and showcasing their respective activities online with the use of hashtags #WorldDrugDay and #InvestinPrevention; and
3. **Organizing respective 2024 IDADAIT Celebration/Activities**, which will promote and contribute to the campaign against illegal drug use.

For further information and clarification, all concerned are advised to visit the DDB website and its official social media accounts.

For reference and wide dissemination.

Thank you.

**Copy furnished:**

**OFFICE OF THE SECRETARY**

[osec@deped.gov.ph](mailto:osec@deped.gov.ph)

**MS. MARIA LINA G. REYES**

*Information Officer III*

DDB – Preventive Education, Training, and Information Division

[mlgreves@ddb.gov.ph](mailto:mlgreves@ddb.gov.ph)

## IDADAIT 2024

Maria Lina G. Reyes &lt;mlgreyes@ddb.gov.ph&gt;

Sun 5/26/2024 6:29 PM

To: sec@depd.gov.ph &lt;sec@depd.gov.ph&gt;; Office of the Secretary &lt;osec@depd.gov.ph&gt;; Office of the Undersecretary and Chief of Staff (OUCOS) &lt;osec.cos@depd.gov.ph&gt;

Cc: Revsee Escobedo &lt;revsee.escobedo@depd.gov.ph&gt;; revescobedo@gmail.com &lt;revescobedo@gmail.com&gt;;

Undersecretary for Field Operations, Palarong Pambansa and DEACO &lt;oure@depd.gov.ph&gt;

1 attachments (400 KB)

DEPED\_IDADAIT 2024.pdf;

Greetings from the Dangerous Drugs Board.

Kindly refer to the attached letter regarding the observance of IDADAIT 2024. For your information and guidance.

Thank you.

<https://tinyurl.com/2024IDADAIT>**Maria Lina G. Reyes** | Information Officer III  
**Preventive Education, Training  
and Information Division**

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