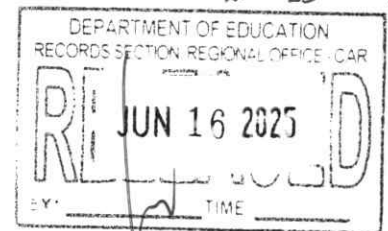




Republic of the Philippines
Department of Education
CORDILLERA ADMINISTRATIVE REGION



13 June 2025

REGIONAL MEMORANDUM

NO: 409.2025

OBSERVANCE OF DENGUE AWARENESS MONTH

To: Assistant Regional Director
Schools Division Superintendent
School Health Personnel Concerned
All Others Concerned

1. This office through the Education Support Services Division - Health and Nutrition Section disseminates the letter of Department of Health - Center for Health Development-CAR for the observance of June as the Dengue Awareness Month. This year's theme **"Alas Kwatro tayo'y gumalaw, mag 4T's tayo araw-araw"** emphasizes the vital role of everyone in campaigning for the prevention and control activities to prevent further spread of mosquito-borne diseases.

2. Relative to this, Schools Division Offices and schools are requested to show support by advocating this celebration by implementing the following activities:

- a. continuous implementation of the Enhanced 4S Strategy (search and destroy mosquito breeding sites, secure self-protection, seek early consultation, support fogging or spraying only in hotspot areas);
- b. continuous implementation of the Sabayang 4 o'clock Habit including the 4Ts: Taob, Taktak, Tuyo, Takip;
- c. regular clean-up routines before or during dismissal time in educational institutions; and
- d. intensify health promotion and dengue awareness activities in educational.

3. Enclosed is the letter from DOH-CHD-CAR for reference.

4. For questions and clarifications, please contact Georgina C. Ducayso, ESSD Chief at cellphone number 0928-781-6074, or Dr. Raymond S. Damoslog, Medical Officer IV through email at raymond.damoslog@deped.gov.ph.

5. Immediate dissemination of and compliance with this Memorandum is directed.


ESTELA P. LEON-CARIÑO EdD, CESO III
Director IV/Regional Director

ESSD/GCD/Isan/ Dengue Awareness Month
June 13, 2025



Address: DepEd-CAR Compound, Wangal, La Trinidad, Benguet, 2601
Telephone No: (074) 422 - 1318
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 <https://depedcar.p>





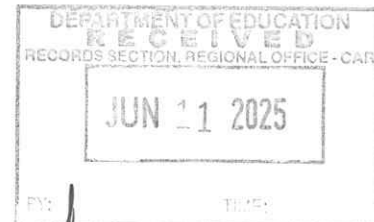
Republic of the Philippines
Department of Health
CENTER FOR HEALTH DEVELOPMENT
Cordillera Administrative Region



BGHMC Compound, Baguio City 2600
● TELEPHONE No.: 074-442-8088 ● EMAIL: chd_cordillera@yahoo.com.ph ● WEBSITE: www.car.doh.gov.ph

June 9, 2025

ESTELA P. LEON-CARIÑO EdD, CESO III
Regional Director
Department of Education, CAR
Wangal, La Trinidad, 2601, Benguet



Dear **Director Leon-Cariño:**

The Department of Health-Center for Health Development-Cordillera Administrative Region through the Regional Epidemiology and Surveillance Unit recorded 2,481 dengue cases and 8 dengue-related deaths in the region from January 1 to May 31, 2025 (Morbidity Week 1-21). Among the total cases, 901 (36%) are in the school age group ranging from 6 years old to 20 years old.

In observance of Dengue Awareness Month this June, with the theme “Alas kwatro tayo’y gumalaw, mag-4Ts tayo araw-araw!”, and the ASEAN Dengue Day on June 15, 2025 with the theme “ASEAN united: Zero dengue deaths, a future we build together”, we recommend the following prevention and control activities to prevent further spread of mosquito-borne diseases.

1. Continuous implementation of the Enhanced 4S Strategy (A.O. No. 2018-0021).
 1. Search and destroy mosquito breeding sites.
 2. Secure self-protection
 3. Seek early consultation
 4. Support fogging or spraying only in hotspot areas.
2. Continuous implementation of the Sabayang 4 o’clock Habit (DILG M.C. 2019-176), including the 4Ts: Taob, Taktak, Tuyo, Takip.
3. Regular clean-up routines before or during dismissal time in educational institutions.
4. Intensify health promotion and dengue awareness activities in educational institutions. Attached are the soft copies of SBCC dengue materials:
<https://tinyurl.com/4r7m6zv2>



The round metal gong of the Cordillera known locally as “gangsá” is a symbol of the upland people’s culture that has been passed on from generations to another. The profile of a person blowing a “tanggujub” represents community being called for an important matter or action. The lines that shape the mountains, the rice terraces, clouds and rivers symbolize the connectivity and flow of human interaction in a geographic area such as the Cordillera. All the symbols combined represent unity and harmony of its people with culture and environment in beating the gong for self-determination.





Republic of the Philippines
Department of Health
CENTER FOR HEALTH DEVELOPMENT
Cordillera Administrative Region



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For any inquiries, our Entomologist III, Mr. Alexander P. Baday, can be reached through mobile number 09774809495 or email address at aedicidecar@gmail.com.

Thank you for your unending support to our health programs.

Truly yours,

FERDINAND M. BENBENEN, MD, DPCP, MHA, FPMS
Director IV

By the Authority of the Regional Director:

JANICE Z. BUGTONG, MD, MM, PHSAE, CESE

OIC - Director III

Office of the Regional Director and the Assistant Regional Director



The round metal gong of the Cordillera known locally as "gangsa" is a symbol of the upland people's culture that has been passed on from generations to another. The profile of a person blowing a "tangguyub" represents community being called for an important matter or action. The lines that shape the mountains, the rice terraces, clouds and rivers symbolize the connectivity and flow of human interaction in a geographic area such as the Cordillera. All the symbols combined represent unity and harmony of its people with culture and environment in beating the gong for self-determination.

