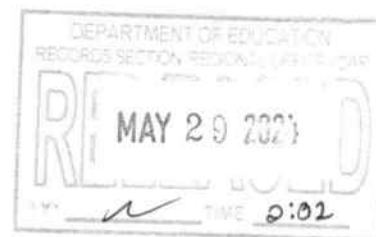




Republic of the Philippines
Department of Education
CORDILLERA ADMINISTRATIVE REGION



May 29, 2024

REGIONAL MEMORANDUM

No. 338.2024

**2ND QUARTER KAPIHAN SA DEPED CORDILLERA CUM ADVOCACY AND
INFORMATION CAMPAIGN ON MATATAG CURRICULUM
AND OTHER DEPED PROGRAMS**

To: Assistant Regional Director
Regional Office Chiefs/OICs
Schools Division Superintendents
All others concerned

1. The Department of Education Cordillera Administrative Region (DepEd-CAR) will be conducting the 2nd Quarter Kapihan sa DepEd Cordillera cum Advocacy and Information Campaign on the MATATAG Curriculum and other programs on June 21, 2024, at the DepEd-CAR Regional Office, Wangal, La Trinidad, Benguet.
2. This event aims to engage educators and stakeholders in discussing and disseminating crucial information about the MATATAG Curriculum and related educational programs. Objectives include providing updates on the MATATAG Curriculum and other DepEd programs, encouraging stakeholders engagement through open forum, advocating educational improvements, raising community awareness about educational initiatives, and strengthening partnerships to enhance program implementation.
3. In view hereof, enclosed are the following for your reference:
 - list of activities and target participants
 - indicative program/activity matrix
 - list of Technical Working Group (TWG)
4. Check-in and registration of the SDO participants will be on June 20, 2024, from 5:00 p.m. onwards. Check-out will be on June 21, 2024, in the afternoon.
5. Meals, snacks, and accommodation will be charged against RO's MOOE funds and PSF while transportation and other incidental expenses relative to the attendance of the activity shall be charged against local funds subject to the usual accounting and auditing rules and procedures.



Address: DepEd-CAR Complex, Wangal, La Trinidad, Benguet, 2601

Telephone No: (074) 422 – 1318

Email Address: car@deped.gov.ph



DepEd Tayo Cordillera



<https://depedcar.ph>

6. For more details, kindly contact the ORD-Public Affairs Unit at Tel. No. (074) 422-1318 or via email at car@deped.gov.ph. Please copy furnish car.pau@deped.gov.ph.

7. Immediate and widest dissemination of this memorandum is directed.



Digitally signed by ESTELA P.
LEON-CARIÑO EdD, CESO III
Date: 2024.05.29 13:57:08
+08'00'

ESTELA P. LEON - CARIÑO EdD, CESO III
Director IV/Regional Director

ORD-PAU/MDB/05/28/2024
2NDQtrKapihanCumAdvocacyandInformationCampaign

Enclosure No. 1 to RM 338.2024

**2ND QUARTER KAPIHAN SA DEPED CORDILLERA CUM ADVOCACY AND
INFORMATION CAMPAIGN ON MATATAG CURRICULUM
AND OTHER DEPED PROGRAMS**

LIST OF ACTIVITIES AND EXPECTED PARTICIPANTS

DATE	TIME and VENUE	ACTIVITY	EXPECTED PARTICIPANTS
June 21	8:30 A.M. - 12:00 NN SNC Hall	2nd Quarter Kapihan sa DepEd Cordillera	RD, ARD, RO Chiefs, SAO, SDSs, ASDSs, CLMD, ESSD and ORD-PAU, Media partners, PNP and AFP Total: 50 pax
June 21	1:00 - 5:00 P.M. RNEAP Hall	Advocacy and Information Campaign	All RO Personnel, SDSs, ASDSs, Invited Guests, and stakeholders Total: 170 pax

**2ND QUARTER KAPIHAN SA DEPED CORDILLERA CUM ADVOCACY AND
INFORMATION CAMPAIGN ON MATATAG CURRICULUM
AND OTHER DEPED PROGRAMS**

June 21, 2024

SNC Hall, DepEd-CAR Regional Office, Wangal, La Trinidad, Benguet

INDICATIVE PROGRAM / ACTIVITY MATRIX

(2nd Quarter Kapihan sa DepEd Cordillera)

Activity	Time	Person-In-Charge/ Participants
2nd Quarter Kapihan sa DepEd Cordillera	8:30 A.M. to 12:00 NN	RD, ARD, RO Chiefs, SAO, SDSs, ASDSs, CLMD, ESSD and ORD-PAU, Media partners, PNP and AFP (50 pax)
Part I. Registration	8:00 - 8:30	ORD-PAU
Part II. Program Proper		
▪ Preliminaries	8:30 A.M. – 9:00 A.M.	AVP
○ National Anthem		
○ Doxology/Prayer		
○ Cordillera Hymn		
▪ Acknowledgment of Participants		MCs
▪ Opening Message		RONALD B. CASTILLO, CESO V <i>Director III/ Assistant Regional Director</i>
Part III: Discussions/ Topics:		
Updates and preparations on the following:		
⚡ MATATAG Curriculum	9:00 – 9:30 A.M.	Jennifer P. Ande Chief Education Supervisor, CLMD
⚡ National Learning Camp (NLC)	9:30 – 10:00 A.M.	Wilfred Bagsao Education Program Supervisor, CLMD
----- Health Break -----	10:00- 10:15 A.M.	
⚡ 2024 National Schools Press Conference (NSPC)	10:15 – 10:30 A.M.	Nover Keithly Mente Education Program Supervisor, CLMD
⚡ 2024 National Festival of Talents (NFOT)	10:30 – 10:45 A.M.	Jonalyn Ambrona Education Program Supervisor, CLMD
⚡ 2024 Palarong Pambansa	10:45 – 11:15 A.M.	Georgina Ducayso Chief Education Supervisor, ESSD
		Edgar Madlaing Chief Education Supervisor, FTAD
⚡ Partnership with AFP and PNP	11:15- 11:30 A.M.	DepEd-CAR, AFP, PNP
⚡ MOA signing		
▪ Questions and Answers	11:30– 11:45 A.M.	PIA with the Panelists
Part IV: Important Updates and announcements coming from the Schools Division Offices	11:45- 11:50 A.M.	SDSs/ASDSs
Part V: Closing Message	11:50 A.M. – 12:00 NN	ESTELA P. LEON-CARIÑO EdD, CESO III <i>Director IV/ Regional Director</i>
----- Lunch Break -----	12:00 NN – 1:00 P.M.	All Kapihan Participants

Master of Ceremony : **Ms. Laureen Likigan, SEPS-HRDD**

Kapihan/Press Conference Host : **PIA-CAR**

**2ND QUARTER KAPIHAN SA DEPED CORDILLERA CUM ADVOCACY AND
INFORMATION CAMPAIGN ON MATATAG CURRICULUM
AND OTHER PROGRAMS**

June 21, 2024

RNEAP Hall, DepEd-CAR Regional Office, Wangal, La Trinidad, Benguet

INDICATIVE PROGRAM / ACTIVITY MATRIX

(Advocacy and Information Campaign)

Activity	Time	Person-In-Charge/ Participants
Advocacy and Information Campaign	1:00 – 5:00 P.M.	All RO Personnel, SDSs, ASDSs, Invited Guests, and stakeholders (170 pax)
Part I: Registration	1:00 – 1:15 P.M.	Registration Committee
Part II: Preliminaries	1:15 – 1:30 P.M.	
▪ Opening Prayer		AVP
▪ Statement of Purpose		RONALD B. CASTILLO, CESO V <i>Director III/ Assistant Regional Director</i>
▪ Message		ESTELA P. LEON-CARIÑO EdD, CESO III <i>Director IV/ Regional Director</i>
Part III: Program Proper		
Updates and Accomplishments of DepEd Programs	1:30 - 5:00 P.M.	
▪ MATATAG Curriculum		- CLMD
▪ National Learning Camp		- CLMD
▪ Salaknib Tan Namnama Project		- CLMD
▪ Class-In Project		- CLMD
▪ DRRM Activities		- ESSD
▪ DepEd/NEAP Scholarships and other employee welfare		- HRDD/ ASD-Personnel
▪ Partnerships		- ESSD
▪ Matatag na Gulayan		- CLMD
▪ Other DepEd-CAR Programs		- In-Charge Division

**2ND QUARTER KAPIHAN SA DEPED CORDILLERA CUM ADVOCACY
AND INFORMATION CAMPAIGN ON MATATAG CURRICULUM
AND OTHER PROGRAMS**

June 21, 2024 | 1:00 P.M. – 5:00 P.M.
RNEAP Hall, Wangal, La Trinidad, Benguet

**Technical Working Group (TWG) for the Advocacy
and Information Campaign**

Committee	Chairperson	Co-Chairperson	Members
Consultant/ Adviser	<ul style="list-style-type: none"> ▪ RD Estela P. Leon-Cariño EdD, CESO III ▪ ARD Ronald B. Castillo, CESO V 		
Planning and Technical	Lead Divisions/Units: Administrative Services Division (ASD), Human Resource Development Division (HRDD) Maksim A. Botilas		Chiefs and OICs
Attendance	Erniely D. Godoy	Rosita C. Agnasi Daisy P. Eswat	Emmanuela M. Gabol Sandra C. Tarem
Letter of Invitation (Performers), Distribution and Confirmation	Nover Keithly Mente	Jonalyn Ambrona	Mary O. Mendoza Tomas B. Pis-o
Secretariat and Preparation of ACR	Dumas D. Aban	Angelique F. Langbis	Rowena P. Gondales Laarni G. Benjok
Stage Design and Decoration	Annie Rose B. Cayasen	Elvernice C. Fanged	Utility Workers (outsource) JOs
Hall Preparation and After Care	Warly E. Kindiawan	Elena C. Tawanna	Purita B. Delos Santos Salvador A. Cayambas JOs Utility Workers (outsource)
Publicity, Media Relations, Photo and Video Documentation	Manilyn D. Botilas	Jaymaril B. Pacito	Dawny Beth B. Polon Winnie Joy N. Jose
Tarpaulin, AVP Presentations and Program Paper, Preparation of Invitation letter to PIA and media advisory, PRs and WFP		Laureen B. Likigan	Ronjay Galletes Marvin John Flores
Lights and Sounds	Jeremy Kermit D. Padilla	NEAP Staff	

Live Streaming and ICT Support	Jumar B. Yago-an	Clinton L. Bugtong	Glenn P. Papa Carl Elton P. Temporal Jaymaril B. Pacito
Intermission	Sasha Joseph L. Daganos	Rosemarie A. Yangkin	HRDD Staff
Food Distribution	Dianne B. Joaquin	Lilia A. Banawe	NEAPR Staff/Catering Services
Logistics and Materials	Vandolph B. Flora	Letecia M. Ramos	Dwayne Ryland P. Colas
Cash and Finance matters	Cristina L. Paquit	Maritess A. Calica	Fremalyn Paclos Eric Marvin B. Urmaza Marissa W. Soc-a
Raffle Draw	Clemente Bandao Jr.	Rose Melody M. Flores	PPRD Staff
Partnerships and Prizes	Georgina C. Ducayso	Edgar Madlaing	Mayclaire A. Jimenez Engr. Christopher Hadsan Denia O. Tarnate Sandra C. Tarem Ton Gabino STN Committee
Ushers and Usherettes	Ethielyn E. Taqued	Alfredo B. Lanas	Asterio C. Madalla Katelyn Flere B. Beliano Valentina Conchita S. Balura Johanne Joshua B. Dumo
Health and Sanitation	Raymond Damoslog	Joanne S. Bumanghat	Dianne B. Joaquin
Parking, Peace and Order	Purita S. De los Santos	Lena C. Alinao	Security Guards
Procurement Concerns	Randolph Flyn B. Daculog	Edralyn C. Ganga	Archie Russel T. Baluyo April Ann Baldo
QAME	Romulo Basa	Florence Balictan	Leonardo Aquino Jose Lorenzo Cobbarubias