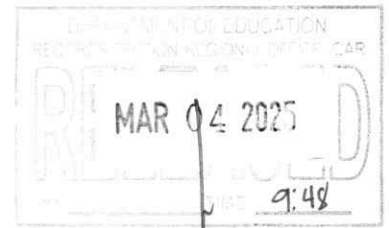




Republic of the Philippines  
**Department of Education**  
Cordillera Administrative Region



3 Mar 2025

**REGIONAL MEMORANDUM**

No. **150-2025**

**CONDUCT OF REGIONAL POSTER-MAKING, ESSAY-WRITING, AND  
ORATORICAL CONTESTS IN COMMEMORATION OF THE  
83<sup>RD</sup> ARAW NG KAGITINGAN AND 2025  
PHILIPPINE VETERANS' WEEK**

To: Assistant Regional Director  
Schools Division Office  
Schools Division Superintendent  
All Others Concerned

1. In consonance with DM-OUOPS-2025 - 13-01062 titled *National Poster-Making Contest, Essay Writing, and Oratorical Contest in line with the 83<sup>rd</sup> Commemoration of the Araw ng Kagitingan and 2025 Philippine Veterans' Week*, the Department of Education Regional Office through the Curriculum and Learning Management Division (CLMD) will conduct a **Regional Poster, Essay Writing, and Oratorical Contests in Commemoration of the 83<sup>rd</sup> Araw ng Kagitingan and 2025 Philippine Veterans' Week** with the theme: **"Kabayanihan ng Beterano: Sandigan ng Kaunlaran at Kasaganaan ng Bagong Pilipinas"** on **March 14, 2025**, at a venue to be announced later.
2. The activity aims to:
  - a. instill in the minds and hearts of the Filipino people, especially the youth, the understanding that the freedom they enjoy today was made possible through the blood and sacrifices of their veteran forefathers.
  - b. honor Filipino and American soldiers' bravery, sacrifice, and valor during World War II, particularly those who fought during the Battle of Bataan in 1942.
  - c. determine the learners representing the region during the National Poster-making Contest, Essay Writing, and Oratorical Contest in line with the 83<sup>rd</sup> Commemoration of the Araw ng Kagitingan and 2025 Philippine Veterans' Week.
3. The poster-making and essay-writing entries shall be submitted online, while the oratorical contest will be conducted face-to-face. Please see the attached enclosure for guidance and reference on the mechanics of the contested events.
4. The participants are advised to check in at the venue on March 13, 2025, at 2:00 PM. The last meal is PM snacks on March 14, 2025.
5. Accommodation and food of participants during the activity shall be charged against regional MOOE while the travel and other incidental expenses incurred by the participants, coaches, and contestants shall be charged against local funds,



**Address:** DepEd-CAR Complex, Wangal, La Trinidad, Benguet, 2601  
**Telephone No:** (074) 422 – 1318  
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DepEd Tayo Cordillera



<https://depedcar.ph>



Division MOOE, PTA/PTCA funds, local school board funds, and other available sources subject to usual auditing rules and regulations.

6. For inquiries, please contact **Jennifer P. Ande, CES** at the DepEd-CAR Curriculum and Learning Management Division (CLMD) on this landline: (074) 422-7096.

7. Wide dissemination of and compliance with this memorandum is directed.

  
**ESTELA P. LEON-CARIÑO, EdD CESO III**  
Director IV / Regional Direct 

CLMD/JPA/jbd

Enclosure 1:

**Guidelines for the Regional Poster-making, Essay Writing  
And Oratorical Contests**

**POSTER MAKING CONTEST**

1. Participants

The contest is open to all Grades 11 and 12, learners enrolled in public and private secondary schools. Private schools should be DepEd-recognized.

2. Scope/Theme

Entries should depict the life, works, and heroism of our Filipino heroes who fought for our country and should be in line with this year's theme, **"KABAYANIHAN NG BETERANO: SANDIGAN NG KAUNLARAN AT KASAGANAAN NG BAGONG PILIPINAS"**.

3. Entry Specification

3.1. The poster should be on a 15"x20" illustration board.

3.2. Contestants may use any medium of his/her choice, (e.g. oil pastel, crayon, and watercolor)

3.3. The poster must be described in one or two sentences. The description must be encoded and printed on a ½ A4 bond paper and posted at the back of the entry together with the following information:

3.3.1. Name of learner

3.3.2. Contact number

3.3.3. School

3.3.4. Division

3.4. The Philippine Flag should not be used as the poster background. If used as part, it should be placed in a conspicuous place to show its importance to the artwork (please refer to Sec. 39-Prohibited Acts under Republic Act (RA) No. 8491 titled "an Act Prescribing the Code of the National Flag, anthem, Motto, coat-of-Arms and Other Heraldic Items and Devices of the Philippines.")

4. Criteria

5.1 Adherence to the Scope and Objective.....	25%
5.2 Creativity and Originality.....	30%
5.3 Composition .....	25%
5.4 Visual Impact .....	20%
Total.....	100%

5. Registration of Entries/Uploading of Requirements

Please upload your entries and requirements through this link <https://forms.office/r/tXVaNqU4gP>. Ensure that files are in PDF format, all files must be clearly labeled. Your submission will be securely stored and reviewed upon submission.

6. Determination and Announcement of Winners

The contestant who achieves the highest score shall be declared first place winner, the contestant with the second highest score shall be declared the second, and so forth.

## 7. Submission of Entries

- 1.1 The deadline for submission of entries in the Regional Office will be on March 18, 2025 @5:00 p.m.
- 1.2 Only one (1) entry per Schools Division Office (SDO) is allowed. Each entry must be accompanied by the following requirements:
  - 7.2.1. Endorsement from the Schools Division Superintendent
  - 7.2.2. A Certification from the school principal that the contestant enrolled in the current School Year (2024-2025)
  - 7.2.3. Scanned images of the student ID, Principal's ID, and accomplished registration form to the given link.
- 1.3 Privacy Notice
  - 7.3.1. DepEd – CAR is collecting learners' personal data (name, address, contact details) for contest purposes only.
  - 7.3.2. The collected personal data shall be used solely by the Regional Office and should not be forwarded to external parties, unless in case of emergency. The records shall be maintained and disposed of in accordance with the established procedure of the Department in handling records.

## 2. Prizes

Rank	Prizes
First Place	5,000.00
Second Place	4,000.00
Third Place	3,000.00
Consolation Prizes	1,000.00

## 3. Copyright

DepEd CAR has the right to publish and own entries.

## 4. The decision of the Board of Judges is final and irrevocable.

## ORATORICAL CONTEST

### 1. Participants

The contest is open to all Grades 9, 10, 11, and 12 learners enrolled in public and private secondary schools. Private schools should be DepEd-recognized.

### 2. Scope/Theme

The **oratorical piece must be in Filipino, original**, never been published, and expounding on the theme, **"KABAYANIHAN NG BETERANO: SANDIGAN NG KAUNLARAN AT KASAGANAAN NG BAGONG PILIPINAS"**.

The piece must be delivered for a **minimum of five (5) minutes** and a **maximum of seven (7) minutes**.

The oration **MUST NOT**, in whole or in part, whether express or implied, offend any race or religious freedom, nor should it be against environmental laws, Filipino honor, dignity, or moral standards.

### 3. Criteria

3.1 Content.....	50%
Sincerity, originality, and relevance to the theme	
3.2 Delivery.....	40%
Posture, gesture, eye contact, facial expression, pronunciation, volume and mastery	
3.3 Persuasion and Stage Presence.....	10%
<b>Total.....</b>	<b>100%</b>

4. **Division Qualifier**  
Each Division can have only one (1) contestant. SDOs may conduct a division-level competition or select a Division representative to compete at the Regional level.
5. **Attire**  
During the competition, contestants should wear appropriate Cordilleran-inspired attire.
6. **Determination and Announcement of Winners**  
The contestant who achieves the highest score shall be declared first place winner, the contestant with the second highest score shall be declared the second, and so forth.
7. **Submission of Entries**
  - 7.1 All division representatives shall submit four (4) copies of their oratorical piece to the Regional Activity Focal Person upon their arrival at the contest venue.
  - 7.2. Each entry must be accompanied by the following requirements:
    - 7.2.1. Endorsement from the Schools Division Superintendent
    - 7.2.2. A Certification from the school principal that the contestant enrolled in the current School Year (2024-2025)
    - 7.2.3. Scanned images of the student ID, and Principal's ID
8. **Prizes**

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First Place	5,000.00
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Consolation Prizes	1,000.00

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## **ESSAY WRITING CONTEST**

1. **Participants**  
The contest is open to all Grades 7, 8, and 9 learners enrolled in public and private secondary schools. Private schools should be DepEd-recognized.
2. **Scope/Theme**  
The entry should depict the life, works, and heroism of our Filipino heroes who fought for our country, in line with this year's theme, **"KABAYANIHAN NG BETERANO: SANDIGAN NG KAUNLARAN AT KASAGANAAN NG BAGONG PILIPINAS"**.
3. **Entry Specification**  
The essay must be crafted from this year's theme. It should:
  - 3.1 be written in Filipino
  - 3.2 be typewritten on an A-4 bond paper
  - 3.3 have single-line spacing
  - 3.4 have one (1) inch margin on both sides
  - 3.5 use Times New Roman, font size 12

3.6 has a minimum of three (3) pages and a maximum of four (4) pages.

4. Criteria

3.1 Substance and originality .....	50%
3.2 Style and language.....	30%
3.3 Organization.....	20%
<b>Total.....</b>	<b>100%</b>

5. Determination and Announcement of Winners

The contestant who achieves the highest score shall be declared first place winner, the contestant with the second highest score shall be declared the second, and so forth.

6. Submission of Entries and Registration form

- 6.1. The deadline for submission of entries in the Regional Office will be on March 18, 2025 via email at [car.clmd@deped.gov.ph](mailto:car.clmd@deped.gov.ph) or [judica.dasco@deped.gov.ph](mailto:judica.dasco@deped.gov.ph)
- 6.2. Only one (1) entry per Schools Division Office (SDO) is allowed. Each entry must be accompanied by the following requirements:
- 6.2.1. Endorsement from the Schools Division Superintendent (SDS) or the Chief of the School Governance and Operations Division (SGOD)
- 6.2.2. A Certification from the school principal that the contestant enrolled in the current School Year (2024-2025)
- 6.2.3. Scanned images of the student ID, Principal's ID, and accomplished registration form to the given link.

Please upload your entries and requirements through this link <https://forms.office.com/r/tXVaNqU4gP>. Ensure that files are in PDF format, all files must be clearly labeled. Your submission will be securely stored and reviewed upon submission.

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