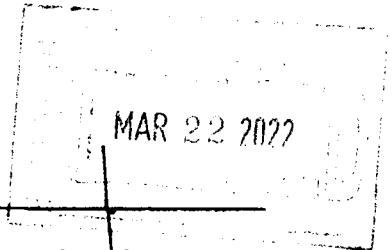




Republic of the Philippines
Department of Education
Cordillera administrative region



March 21, 2022

REGIONAL MEMORANDUM

No. 144, 2022

EduAKSYON: AKSYON AT SOLUSYON PARA SA EDUKASYON 2022 – VIRTUAL PRESS CONFERENCE WITH SECRETARY LEONOR M. BRIONES

To: Assistant Regional Director
Regional Office Division Chiefs
Schools Division Superintendents
Division and District Information Officers and Alternates
School Heads – Elementary and Secondary
School Information Coordinators
All Schools Division Offices
All Others Concerned

1. The Department of Education – Cordillera Administrative Region will host an episode of **DepEd Secretary Leonor M. Briones' virtual press conference on March 23, 2022, 9:00 a.m. to 12:00 nn** at Plaza Lodge, South Drive, Baguio City.
2. Dubbed, "EduAKSYON: Aksyon at Solusyon para sa Edukasyon," the press conference shall also feature updates from Undersecretary and Chief of Staff Atty. Nepomuceno Malaluan, Undersecretary for Administration Alain Del B. Pascua, Undersecretary for Human Resource and Organizational Development Wilfredo E. Cabral, Assistant Secretary for National Academy for Sports (NAS) and Field Operations Malcolm S. Garma, and DepEd CAR Regional Director Estela L. Cariño EdD, CESO III.
3. Hence, for all stakeholders to be acquainted and updated of ongoing DepEd initiatives, **all teaching and non-teaching DepEd CAR personnel are enjoined to watch the live stream on DepEd Tayo Cordillera.** Division Information Officers (DIOs) and School Information Coordinators (SICs) are required to share the live streaming of said event on their respective Facebook pages or DepEd Tayo pages.
4. Onsite participants aside from the TWG from Public Affairs Service-Central Office and DepEd CAR Regional Office shall be the panelists (ManCom members), Philippine Information Agency-CAR personnel, Local Media, Personnel from SDO Baguio City and SDO Benguet, and identified campus journalists and adviser from Baguio City National High School – Special Program in Journalism (SPJ) - English.
5. Moreover, to ensure the successful conduct of the online press conference, the Technical Working Group (TWG) shall have tech-runs on March 22, 2022 at Plaza Lodge, South Drive, Baguio City from 8:30 a.m. onwards. (See Annex A)
6. Immediate dissemination of and compliance with this Memorandum is desired.


ESTELA P. LEON-CARIÑO EdD, CESO III
Director IV/Regional Director

ORD-PAU/glp/EduAKSYON



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DepEd-CAR: Weaver of HOPE and Transformation
"Holistic Opportunities for all to be Performing and Excellent
Cordilleran Learners"



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ANNEX A. Technical Working Group

A. STEERING COMMITTEE:

PAS-CO Director Jun Arvin Gudoy
PAS-CO Staff/Personnel

B. ICT AND LIVE STREAMING COMMITTEE

DepEd CAR ICTU
SDO Baguio City ICTU

C. PRESS CONFERENCE

DepEd CAR PAU
SDO Baguio City Info and Advocacy Team
Elaine Cabuag – SEPS, SocMob
Frank Lloyd De Guzman – DepEd TV Baguio Remote Team member
Diane Mae M. Abbugao – Baguio City NHS SPJ English

D. MEDIA RELATIONS

DepEd CAR PAU
Philippine Information Agency-CAR

E. TRIAGE/MEDICAL TEAM

DepEd CAR RO
SDO Baguio

