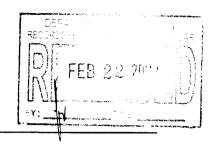


Department of Education

CORDILLERA ADMINISTRATIVE REGION



February 21, 2022

REGIONAL MEMOBANDUM

CREATION OF CHAT GROUPS FOR SCHOOL INFORMATION COORDINATORS AND USE OF DEPED EMAILS FOR COMMUNICATION PROCESSES

To: Schools Division Superintendents

Division and District Information Officers and Alternates

School Heads - Elementary and Secondary

School Information Coordinators

All Schools Division Offices

All Others Concerned

- 1. To streamline communications of DepEd advocacies and important news and announcements to the field offices and schools, Division and District Information Officers and School Information Coordinators (SICs) shall create chatgroups via Facebook Messenger and Viber.
- 2. These chat groups shall be managed by the Division Information Officer and his/her alternate and will be monitored by the Public Affairs Unit (PAU) under the Office of the Regional Director. Hence, each chatgroup shall include the Project Development Officer II of PAU who is tasked to monitor how communications are streamlined to the SICs by the Schools Division Offices (SDOs).
- 3. Facebook Messenger and Viber chat can only accommodate a maximum of 250 members, hence, the group of SICs can be divided per district or what is deemed more appropriate by the Division Information Officer. Both chat groups shall be created since there are communications that can only be shared using a particular application.
- 3. The chat groups on Facebook messenger and Viber chat shall follow this naming convention: **DepEd Abra SICs Group 1**
- 4. In addition, SICs are highly encouraged to actively use their DepEd emails or DepEd accounts for any DepEd related activities, communications, registrations, attendance and the like.
- 5. For further queries, you may contact Ms. Cyrille Gaye B. Miranda at 0961-141-4424 or email her at car.pau@deped.gov.ph.
- 6. Immediate dissemination of and compliance with this Memorandum is desired.

ESTELA L. CARIÑO Edd, CESO III

Director IV/Regional Director 9

ORD/PAU/glip/chat groups



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