

Republic of the Philippines Department of Concation Cordillera Administrative Region Wangal, La Trinidad, Benguet 2601 Website: www.depedcar.ph Email: car@deped.gov.ph



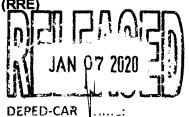
REGIONAL MEMORANDUM

009.2020

CONDUCT OF REGIONAL READING EXHIBIT (RRE

TO: Schools Division Superintendents

All Divisions
All others concerned



- Relative to DepEd-CAR's commitment to provide quality locally developed Learning Resources and provide opportunity to showcase creative storytelling based on the winning storybooks a one day Reading Exhibit will be conducted at NEAP-R DepEd Compound, Wangal, La Trinidad, Benguet on January 28, 2020.
- 2. The activity will include the following competition:
 - a. Most Commendable Reading Program
 - b. Most Commendable Learning Resource Programs
 - c. Most Creative Booth
 - d. Book- based Interactive Storytelling Contest Grade 3 in Filipino (Teacher and Student Categories)
- 3. Please refer to the Guideline for the Regional Reading Exhibit.
- 4. Board and lodging and kits shall be charged to BLR downloaded funds for 2019 Reading Exhibit while Transportation and other incidental expenses shall be charged to local funds subject to the usual accounting rules and regulations.
- 5. Participants are expected to bring their materials and props for display and other pertinent Means of Verification (MOVs) during the judging.
- 6. Travel time of participants to venue is January 27 and travel back to station is January 29, 2020.
- 7. For clarification regarding this Memorandum, please contact the Reading Coordinators Dr. Thelma Dalay-on and Dr. Patricio Dawaton with the email address clmd.depedcar@gmail.com or telephone number 422-7096.
- 8. Immediate dissemination of this memorandum is enjoined.

MAY B. ECLAR, Ph.D., CESO V

CLMD/FBV/LRMS/ eet

GUIDELINES ON THE CONDUCT OF REGIONAL READING EXHIBIT

I. Background

The BLR and all LRMDS operate on the vision to provide quality locally developed reading resources as essential to the intellectual, behavioral and the overall development of every learner. There exists a wide range of reading programs and activities in the Schools Division Offices of CAR. These vary from the formative habit reading to infotainment and hobby reading.

The Regional Reading Exhibit aims to culminate all regional activities on reading and learning resource management in 2019 and share the vision to utilize all resources in helping learners develop their love of reading.

II. Objectives:

The Regional Reading Exhibit aims to:

- 1. Exhibit the storybooks, reading resources, and other supplementary learning resources produced by teachers in the region;
- 2. Share the best practices, projects, and programs on the production and management of learning resources;
- 3. Showcase creative story based on the winning storybooks of the storybooks writing competition.

III. Composition of Management Team and Participants

A. The Regional Reading Exhibit is managed by the following:

- 1. Office of the Regional Director
- 2. Curriculum and Learning Management Division
- 3. Regional learning Resource Management Section which will function as the Chairman of the Technical Working Committee.

B. The Technical Working Committee is composed of the following

- 1. Education Program Supervisor in-charge of the Regional LRMS (Chairman).
- 2. Regional Librarian (Co-chairman)
- 3. Education Program Supervisor of the 8 Divisions LRMS
- 4. Project Development Officers of the 8 Divisions LRMS
- 5. Division Librarians
- 6. EPS in charge of Reading Program in the Regional Office
- 7. Teaching Aid Specialist
- 8. ADAs

C. Participants

ORD	2
RO chiefs /section heads (CLMD,QAD, FTAD, HRDD, PAU, ICT)	6
CLMD EPS, Personnel	15
SDOs CID Chiefs	8
SDO Supervisors (LR, MTB, English and Filipino)	32
SDOs Librarians/ Representatives	8
SDOs School Heads/PSDS and Teacher Representative	16
PDOs	8
Total	95

IV. Schedule

The Management Team shall convene upon agreed schedule tentatively January 27, 2019 upon arrival and may do consultation through video conferencing and via chat groups or on any feasible schedule as agreed.

V. Activities and Mechanics

All schools Division Offices shall have their own exhibit booths for the following activities/ search:

Most Creative Booth

Most Commendable Reading program

Most Commendable Learning Resource Programs

Book- based Interactive Storytelling Contest Grade 3 in Filipino (Teacher and Learner Categories)

VI. Venue: The actual conduct of the Regional Reading Exhibit shall be at Regional NEAP Hall, and the booths at the mini Conference Rooms (A,B,C and D) including the LRMDC and main NEAP Hall. Directory shall be provided to guide the SDOs

VII. Reading programs and Project Exhibit

1. Most Commendable Reading program

School Division Offices shall display their programs and projects on reading for benchmarking by other LRMS and CIDs. This may be done by exhibiting photos and documentations in the booths. Printing of small tarpaulin materials or flyers detailing the program may be done. And use of table is advisable.

There shall be two documents/ categories to be considered:

- a. Existing Reading Programs and Projects Implementation and Utilization
- b. Proposed Reading programs and Projects

Criteria	Factors	Percentage
Impact	Output and outcome of the program; Highlight and milestone	40 %
Strategies	Intervention and	30%

	Innovation to sustain the program; Support from the School and community and other stakeholders	
Documentation	Photos, documents, specific evidences, etc to prove the existence and veracity of the program implemented	30 %
		100%

2. Learning Resource Product Exhibit for Commendable LR Project/ Programs

- a. The LRMS of each division shall exhibit the best practices, programs, projects, and products of teachers on learning resources (Quality Assured).
- b. Products may be composed of locally developed instructional materials, teachers-made visuals and reading portfolio, contextualized learning resources, strategic intervention materials and other learning resources in the schools.

Criteria	Factors	Percentage
Impact	Significant effect of the project to the school community	40 %
Concept	Introduced originality and something different in support to teaching-learning process	30%
Sustainability and Innovativeness	Existence of the project and its sustainability; appropriateness to the 21 st Century learning	30%
		100%

3. Most Creative Booth

- a. The booths shall present the
- b. The booths shall exudes the implementation,/functionality of the programs and its utilization
- c. It will showcase creativity in the presentation of the activities and products of the programs.
- d. Three winners shall be chosen (1st, 2nd, 3rd) among the eight displayed booths.

Criteria	Percentage	
Creativity	30 %	
Implementation	20%	
Organization	25%	
Completeness	25 %	

4. Local Treasury of Storybooks

The Regional LRMS shall have its own booth to showcase the storybooks submitted by the SDOs for the National Competition on Storybook Writing (all editions) Winning storybooks in the national level shall have their own conspicuous spots in the booth. The regional booth is not part of the search for Most Creative Booth.

VIII. Book-Based Interactive Storytelling Contest Grade 3 in Filipino (Teacher and Student Category)

To further utilize the winning storybooks of the Storybook writing, The Regional Reading Exhibit shall include a story telling showcase using the winning storybooks of the National First and Second Editions.

Criteria	Factors	Percentage
Voice mechanics	Vocal Expressions Dynamics Volume and clarity Pronunciation, Articulation, and Intonation	25%
Non-Verbal Connect	Gestures Facial Expression Use of Space	25%
Presentation of the Story	Focus of the story Time Management Appropriate Pacing Use of Recall and/ or Innovation	30%
Characterization	Proper use of Dialogs Consistency of character or proper shifting of portrayed character	20%
Total		100%

- The contestants shall chose stories for grade 3 from the winning storybooks of the National First and Second Editions and shall be judged according to the criteria for storytelling.
- 2. There shall be one teacher and one student as division representative.
- 3. Enclosed is the list of the stories for the Storytelling Contest.
- Storyteller shall read the storybooks to the audience in (Filipino) with elements of interaction.
- 5. Story teller shall dress up appropriately in their most comfortable wear or in customized dress fit for the story being read.
- 6. Only one coach shall be allowed to accompany the storyteller.

General Rule:

- 1. The winners for each category will be declared as 1st, 2nd, and 3rd.
- 2. The winners will receive a Certificate of Recognition and Cash Prize
- 3. All contestants shall receive Certificate of Participation and Appearance.

INDICATIVE PROGRAM MATRIX

	PROGRAMINATRIA
Morning	Activities
7:00 - 8:00	Registration
8: 00 - 9:00	Opening Ceremony
	National Anthem
	Prayer
	Cordillera Hymn
	DepEd Aspiration
	Welcome Address
	Presentation of Participants
	Statement of Purpose
	Message
	Schedule of Activities and Mechanics
9:00 – 12:00	Exhibit Proper
	Storytelling Showcase
12:00 – 1:00	Lunch
Afternoon	
1:00 - 4:00	Judging of Booth Exhibit / Reading
	Program and Leaming Resources
	Project
4:00 - 5:00	Closing Ceremony
	- Inspiration Message
	- Awarding
	 Most Creative Booth
	 Most Commendable Reading
	program
	 Outstanding LR Program
	 Storytelling Showcase
	Teacher Category
	Learner/ Student Category

Terms of Reference

January 75)

winners Evaluate and monitor the RRE				
winners Evaluate and monitor		Cayasen		
winners	Maxim Botilas	Annie Rose	Florence Balictan	Evaluation
				(
Award the cash prices	Leonardo Aquino	Patricio Dawaton	Thelma Dalay-on	Awarding
Printing of Certificates				Documentation
	Elizabeth Calbayan	JO (ALS)	Ethielyn Taqued	Program and Certificates and
signage				
appropriate/ relevant				
n Provide Directory and	Elizabeth Kalbayan	Warly Kindiawan	Fely Badival	Hall Preparation and
				Committees
				categories)
				Filipino (Teacher and student
				Storytelling Contest Grade 3 in
Management Team	Edgar Madlaing	Patricio Dawaton	Thelma Dalay-on	Book- based Interactive
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Criteria			laqued	
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ludge the entries	Leonardo Aguino	Pomulo Baca	E+hioko E	Most Commondable Learning
				program
	Rosita Agnasi	Asterio Madalla	Clement Bandao	Most Commendable Reading
Functions	Judge 3	Judge 2	Judge 1	Events