

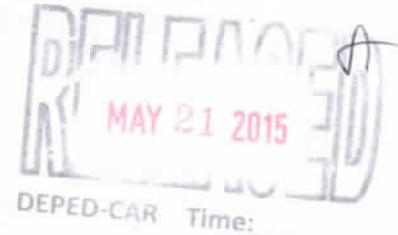


Republic of the Philippines  
Department of Education  
CORDILLERA ADMINISTRATIVE REGION  
Wangal, La Trinidad, Benguet



May 20, 2015

REGIONAL MEMORANDUM  
No. **099 2015**s. 2015



**REGIONAL CONTESTS IN SOLIDARITY WITH THE CELEBRATION  
OF THE 28<sup>TH</sup> COMMEMORATION OF THE CORDILLERA MONTH  
ON JULY 2015**

TO: Schools Division Superintendents  
ALL DIVISION OFFICES

1. In Solidarity with RDC-CAR Resolution No. 12, s.2015: "URGING ALL GOVERNMENT AGENCIES, CIVIL SOCIETY ORGANIZATIONS AND OTHER CONCERNED ENTITIES IN THE CORDILLERA ADMINISTRATIVE REGION TO PARTICIPATE IN THE 28<sup>TH</sup> YEAR COMMEMORATION OF CORDILLERA MONTH ON JULY 2015 AND APPROPRIATING FUNDS THEREOF", the participation of the Department shall be the conduct of regional contests or search for the following:

- a. Best Cordillera Hymn/March in Action;
- b. Best K to 12 Jingle.

The guidelines for the search are hereby enclosed.

2. Division Offices may conduct these search within their divisions to come up with their division entries. Deadline for submission to the Regional Office, c/of Finance Division is Friday, June 26, 2015;

3. Prizes shall be awarded to winning entries in each contest as follows:

First Prize	-	₱10,000.00
Second Prize	-	7,000.00
Third Prize	-	5,000.00

All other entries shall be awarded a participation prize of ₱3,000.00;

4. The winning entries in the Regional Level shall become advocacy materials for the whole region for a one Cordillera and K to 12;

5. For information and wide dissemination.

  
ELLEN B. DONATO, Ed. D., CESO III  
Director IV 

SGT/clp



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*Enclosure to Regional Memo No.99s, 2015*

**General Guidelines:**

1. The presentations should also portray a cordillera touch or accent. The jingle may be in English, Filipino, Ilocano or a combination thereof.

**Specific Guidelines:**

a. Search for the Best Cordillera Hymn in Action

1. The presentation must be simple and easy but elegant/majestic;
2. The participants shall compose a maximum of 12 (4 elementary pupils, 4 high school students and 4 teachers and personnel);
3. The contestants shall sing the Cordillera Hymn with actions while marching in place (stationary);
4. The action shall be simple and easy to follow; and
5. The winning piece shall be submitted in CD.
6. The criteria for judging are:

Musicality/Blendng	-	35%
Creativity	-	20%
Timing and Coordination	-	35%
Projection and Style	-	10%

b. K to 12 Advocacy Jingle particularly Senior High School

1. The contest piece shall portray the different tracks of the Senior High School;
2. The participants shall compose a maximum of 16 ( elementary pupils, high school students and teachers and personnel);
3. The presentation shall convey the public about the K to 12;
4. The presentation should be made within a maximum of 4 minutes;
5. The winning piece shall be submitted in CD;
6. The criteria for judging are:

Musicality	-	25%
Creativity & Originality	-	10%
Choreography	-	15%
Viewers' Impact	-	20%
Interpretation of the Theme	-	30%